(Established in 1988)
India Convention Promotion Bureau
(Sponsored by Ministry of Tourism, Government of India)

MICE Pulse™

An Initiative of India Convention Promotion Bureau (ICPB)

Volume II ● Issue 08 ● July 2026 ● 7 Pages

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Message from the Chairman, ICPB



Dear Industry Colleagues,

It gives me immense pleasure to present the 15th edition of the Conventions India Conclave, scheduled to be held from August 19–21, 2026, at Bharat Mandapam, New Delhi.

This landmark edition is a proud moment for everyone associated with the India Convention Promotion Bureau. Over the years, the Conventions India Conclave has evolved into a significant platform for India's meetings, incentives, conferences and exhibitions industry, bringing together key stakeholders to exchange ideas, build partnerships and explore new business opportunities.

The conclave is being jointly organised by Delhi Tourism and the India Trade Promotion Organisation, in collaboration with the Ministry of Tourism, Government of India. This important partnership reflects a shared commitment to creating a focused, year-on-year platform that can strengthen India's visibility and competitiveness as a preferred global MICE destination.

India's MICE infrastructure has witnessed remarkable development in recent years. World-class convention centres, conference venues and convention hotels are being developed across several cities. This growth is being supported by expanding airline networks, improved surface connectivity, modern urban infrastructure and a diverse hospitality ecosystem.

The conclave also reflects India's rapidly expanding MICE infrastructure, backed by world-class convention venues, improved air connectivity and modern hospitality offerings. With Bharat Mandapam serving as the venue and Delhi reinforcing its credentials as a leading business events destination,

India also offers an unmatched combination of modern facilities, rich cultural heritage, diverse destinations and warm hospitality. These strengths place the country in a strong position to host major international conferences, exhibitions, corporate meetings and incentive programmes.

I am confident that the 15th Conventions India Conclave will encourage productive conversations, foster valuable collaborations and generate new opportunities for stakeholders across the MICE ecosystem. It will also contribute meaningfully towards positioning India as an important and competitive destination on the global business events map.

I warmly invite industry leaders, buyers, exhibitors, convention planners and other stakeholders to participate in CIC 2026 and join us in shaping the future of India's MICE industry.

Sh. Harikishore S, IAS
Joint Secretary, Ministry of Tourism, Government of India
Chairman, India Convention Promotion Bureau

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Message from the Vice Chairman, ICPB

by Chander Mansharamani



India's MICE moment has arrived, but the journey has just begun

India today stands at a defining moment in its journey to becoming a global Meetings, Incentives, Conferences and Exhibitions (MICE) destination. Over the past decade, the country has witnessed significant improvements in convention infrastructure, connectivity and hospitality, creating a strong foundation for sustained growth. At the India Convention Promotion Bureau (ICPB), our mission has always been to position India as a preferred global MICE destination by promoting conventions, exhibitions and business events that contribute to economic development.

The growth of the MICE sector is directly proportional to the development of world-class infrastructure. Encouragingly, India has made remarkable progress in creating convention centres, exhibition venues and integrated hospitality facilities across several states. Landmark developments such as Bharat Mandapam and new convention infrastructure in multiple cities have demonstrated India's readiness to host events of global scale.

> *"Today, conferences, exhibitions and events are driven by digital innovation, data intelligence and global connectivity. International associations and event organisers are increasingly looking towards India because they recognise the country's economic strength, expanding business ecosystem and growing global influence."*

The MICE industry has evolved alongside technology. Today, conferences, exhibitions and events are driven by digital innovation, data intelligence and global connectivity. International associations and event organisers are increasingly looking towards India because they recognise the country's economic strength, expanding business ecosystem and growing global influence. However, infrastructure alone is not enough. India must also strengthen its global marketing efforts and develop the expertise required to convert enquiries into confirmed international events.

Having closely followed the MICE sector for many years, I firmly believe there is now a pressing need for greater participation by state governments. Investment in MICE infrastructure is not merely an investment in tourism; it stimulates trade, attracts investment, generates employment and creates long-term economic benefits across sectors. Every successful international convention leaves a lasting legacy for the destination.

One challenge that continues to exist is the availability of suitable infrastructure across all regions. While several Indian cities have world-class facilities today, many destinations still require upgraded convention venues and supporting infrastructure to compete effectively for international bids.

Given the pace at which India's infrastructure is expanding, connectivity is improving and policy support is strengthening, I am confident that the Indian MICE industry has the potential to more than double over the next five years. The opportunities are immense, and with coordinated efforts from government, industry and destination stakeholders, India is well positioned to emerge as one of the world's most preferred destinations for international meetings, conventions and exhibitions. The future of Indian MICE is exceptionally promising, and together we can ensure that India realises its full potential on the global stage.

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India Convention Promotion Bureau
15th CONVENTIONS INDIA CONCLAVE
August 19 – 21, 2026 | Bharat Mandapam, New Delhi
Powering the Future of Innovation...
The MICE platform the world cannot miss

CIC 2026 set to showcase India's growing global MICE leadership

The 15th Conventions India Conclave (CIC 2026), scheduled from August 19–21 at Bharat Mandapam, New Delhi, is poised to bring together the country's leading MICE stakeholders, international buyers and global industry leaders under the theme "Powering the Future of Innovation." Jointly organised by the India Convention Promotion Bureau (ICPB), Delhi Tourism and ITPO, in collaboration with the Ministry of Tourism, Government of India, the conclave aims to further strengthen India's position as a preferred global MICE destination.



Sudeep Sarcar,
Honorary Secretary, ICPB



Neeraj Dhawan,
Honorary Treasurer, ICPB

As India's flagship MICE platform, CIC 2026 will host over 150 domestic and international buyers, offering exhibitors and suppliers a focused environment for business generation through pre-scheduled B2B meetings, hosted buyer programmes, networking sessions, exhibitions and thought leadership discussions. The event will also feature India's MICE Showcase, highlighting convention centres, destinations, hotels and event service providers from across the country.

A major highlight of this year's conclave is its emphasis on innovation and technology, showcasing how digital transformation is reshaping the global meetings and events industry. Delegates will gain insights into emerging trends, best practices and future-ready solutions while interacting with decision-makers, association leaders, convention bureaus, corporate planners and global event agencies. The hosted buyer programme includes accommodation, scheduled business meetings, networking events, airport transfers and optional post-event tours around Delhi.

The theme for this year, "Powering the Future of Innovation," is both timely and relevant. Innovation, technology and collaboration are increasingly shaping the future of the global meetings industry. CIC 2026 will therefore provide a dynamic platform for business networking, knowledge sharing, pre-scheduled B2B meetings, exhibitions and meaningful industry dialogue.

CIC 2026 is expected to play a pivotal role in driving new partnerships, attracting international conventions and reinforcing India's growing stature in the global MICE landscape.

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ICPB calls for dedicated National MICE Policy at NITI Aayog Tourism Forum



With the Prime Minister's Office continuing to emphasise reforms and ease of doing business, NITI Aayog, in collaboration with the Ministry of Tourism, organised a one-day event titled "Unlocking Growth in Tourism." The programme brought together key policymakers and industry stakeholders to identify measures that can accelerate tourism development and strengthen India's global competitiveness.

The India Convention Promotion Bureau (ICPB) participated in a panel discussion and also delivered the opening remarks. During the deliberations, Chander Mansharamani, Vice Chairman, ICPB, highlighted the need for a dedicated national MICE policy to provide a clear and coordinated framework for the growth of meetings, incentives, conferences and exhibitions in India.

He recommended that the policy should include structured incentives for attracting major international events, stronger financial and institutional support for convention bids, and greater participation by India at leading global MICE trade shows. He also proposed that ICPB be formally positioned as the national advisory body for state and city convention bureaus, helping establish common standards, improve coordination and build destination-level capabilities.

Jaipur MICE Roadshow showcases city's convention readiness



The India Convention Promotion Bureau (ICPB), in collaboration with JECC and Novotel Jaipur, organised the Jaipur MICE Roadshow from June 18–20, 2026, positioning the city as "MICE Ready" and highlighting Rajasthan's ease-of-doing-business initiatives.

The programme brought together leaders of national medical and non-medical associations, Professional Conference Organisers, Event Management Companies and Destination Management Companies. A half-day conference, held with the Government of Rajasthan, presented the state's evolving MICE ecosystem, tourism policies and incentive schemes for attracting national and international conventions.

Delegates toured JECC's modern facilities and participated in a Familiarisation tour covering Hotel Clarks Amer, Rajasthan International Centre, Fairmont Jaipur, Birla Auditorium & Convention Centre, Rambagh Palace, Jai Mahal Palace and Taj Amer.

Supported by Rajasthan Tourism and FHTR, the roadshow also featured networking evenings hosted by Novotel/JECC, Fairmont Jaipur and Accor Group.

The delegation was led by ICPB Vice Chair Chander Mansharamani, along with Dr. Poonam Rajput, Executive Director, ICPB and Mohammad Ali, Director – Global Sales, Accor Group. ICPB thanked Manuj Ralhan, Rajinikanth Ramadass and Ankit Pareek for curating the programme.

ICPB organises Interactive Meet to prepare ground for CIC 2026



The India Convention Promotion Bureau (ICPB) held its Interactive Members Meeting on 1 July 2026 at Le Méridien, New Delhi, bringing together board members and key stakeholders to discuss preparations for the upcoming 15th Conventions India Conclave (CIC) 2026. The meeting focused on strategic planning, industry participation, and promotional initiatives for the flagship MICE event, which will be held from 19–21 August 2026 at Bharat Mandapam, New Delhi. The conclave will feature exhibitions, knowledge sessions, pre-scheduled B2B meetings, and networking opportunities, reinforcing India's position as a leading global MICE destination.

ONGC unveils world-class MICE Hub in South Goa



ICPB in collaboration with Oil and Natural Gas Corporation (ONGC), organised a familiarisation (FAM) visit to the newly unveiled URJATVA and ONGC Urja Bharat Convention Centre (ONGC UBCC) at the ONGC Advanced Training Institute (ATI) in South Goa.

The unveiling of URJATVA and the launch of the ONGC Urja Bharat Convention Centre marked a significant milestone in India's MICE infrastructure, reinforcing the country's capability to host world-class meetings, incentives, conferences and exhibitions. Developed on a 250-acre campus in Betul, South Goa, the integrated facility was designed to cater to large-scale conventions, exhibitions, corporate meetings and government events.

The convention campus featured the Prithvi Convention Centre with a seating capacity of over 3,500 delegates, the Vayu permanent air-conditioned exhibition hall spanning 7,200 sqm, the Aakash Management Development Facility, multi-purpose event halls and over 100 on-campus accommodation rooms. Equipped with advanced audiovisual systems, hybrid event capabilities, protocol-ready meeting spaces and executive facilities, the venue was built to international standards.

The venue had already demonstrated its capability by successfully hosting India Energy Week 2026, which attracted more than 75,000 delegates, over 700 exhibitors and representatives from more than 120 countries. The successful hosting of the event underscored the centre's ability to deliver international-scale conventions and exhibitions.



Bharat Mandapam: Delhi's flagship destination for global MICE events





Bharat Mandapam has rapidly established itself as India's premier venue for Meetings, Incentives, Conferences and Exhibitions (MICE), redefining the country's capabilities to host world-class international events. Located within the redeveloped Pragati Maidan in the heart of New Delhi, the state-of-the-art convention and exhibition complex combines iconic architecture with cutting-edge infrastructure, making it one of the largest and most advanced convention centres in South Asia.

Designed to host events of every scale, Bharat Mandapam features a world-class convention centre with a magnificent plenary hall capable of accommodating over 7,000 delegates, multiple conference halls, meeting rooms, exhibition spaces and business lounges. The venue seamlessly integrates advanced digital technology, high-speed connectivity, modern audiovisual systems and sustainable design elements to deliver an exceptional experience for organisers and delegates alike.

Its strategic location provides excellent connectivity to Indira Gandhi International Airport, New Delhi Railway Station and the city's Metro network, while being surrounded by premium hotels, cultural attractions and government institutions. This accessibility makes it an ideal venue for international conventions, corporate meetings, trade exhibitions, product launches, association conferences and high-profile government events.

Bharat Mandapam gained worldwide recognition after successfully hosting the G20 Leaders' Summit in 2023, showcasing India's ability to organise events of global significance with flawless execution. Since then, it has emerged as the preferred venue for major exhibitions, business summits and international conferences, reinforcing Delhi's position as a leading MICE destination in Asia.

Beyond its impressive infrastructure, Bharat Mandapam represents India's vision of becoming a global hub for business events. Its blend of scale, sustainability, technology and hospitality offers event planners a comprehensive solution under one roof. As international demand for large-format conventions continues to grow, Bharat Mandapam stands as a benchmark for excellence, positioning Delhi among the world's foremost destinations for business tourism and international conferences.

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